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The Steel Industry in the Mediterranean Area: Challenges, Opportunities and Enabling Technologies

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At the heart of the industrial and geopolitical dynamics reshaping the Mediterranean region, the steel industry faces decisive challenges: from rising energy costs to uncertainties in the availability and quality of raw materials, to increasing regulatory pressure in environmental and trade matters (CBAM, tariffs).

In this context, Italy plays a key role as a natural bridge between Europe and North Africa—two regions that are increasingly interconnected not only through economic flows but also in their decarbonization strategies. Enabling technologies, innovation in production processes, digitalization, and sustainability are becoming essential levers for ensuring competitiveness and resilience.

Looking to the future therefore means building an industrial ecosystem capable of combining technological excellence, environmental efficiency, and strategic vision.

Primary author: Mr MARESCHI DANIELI, Giacomo (Danieli & C. Officine Meccaniche SpA)

Presenter: Mr MARESCHI DANIELI, Giacomo (Danieli & C. Officine Meccaniche SpA)

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