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Globalization cancelled?

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The steel trade has long been a cornerstone of interconnected global production networks. Yet, as the industry faces unprecedented challenges—ranging from chronic overcapacity to divergent decarbonization trajectories—the protection of domestic markets is emerging as a critical priority. Around the globe, measures such as anti-dumping regulations, tariffs, safeguards, and subsidies are reshaping the competitive landscape.

Add to this a potent mix of geopolitical tensions, supply chain vulnerabilities, and the transformative impact of trends like automotive electrification and state-driven subsidy programs, and we see the contours of a seismic shift: a pivot toward regionalization and even re-industrialization.

Is this the dawn of a new era—a rewinding of globalization as we know it? If so, how will these tectonic changes redefine the business models of steel producers and buyers alike? Join us as we explore the implications of this turning point and what it means for the future of the steel industry.

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